

Call for Artists!

Event: The TAG "Trees at the Gallery" Holiday Marketplace

When: November 14, 2020 to January 9, 2021

Where: Trumbull Art Gallery, 158 North Park Avenue, Warren, Ohio 44481

Event features:

- A holiday walk-through marketplace showcasing handcrafted work by local artisans available for purchase just in time for holiday gift-giving
- Holiday tree displays made from materials such as artificial greenery, wood, metal, wire, ceramic, etc. used to showcase handcrafted items for sale
- Table-top tree displays that showcase handcrafted items for sale
- A holiday tree raffle featuring a fully-decorated tree filled with handcrafted items donated by each participating
 artist will be held Saturday, December 19, 2020. The tree will be available for pickup by the winner Tuesday,
 December 22, 2020, just in time for Christmas.

Unfortunately, due to social distancing precautions, NO artist demonstrations will be permitted this year.

Details:

- Event will take place: Thursdays 12-6:00 pm Fridays 12-4:00 pm Saturdays 11:00 am-3:00 pm
- Up to 40 floor and wall spaces are available (each measures 36" x 36").
- Vendors will need to provide their own trees, handcrafted items and display tables (no longer or wider than 36").
- The event will be curated and vendors will be assigned spaces at the discretion of the Trees at the Gallery Holiday Marketplace Planning Committee.
- Cost is \$5.00 per space. No more than three (3) spaces can be purchased by each vendor. First space is free for anyone renewing or joining TAG for the 2021 Membership Year. Each additional space is \$5.00. Membership dues must be paid at time vendor fee is paid.
- Space is limited and available on a first-come, first-served basis. Vendor fee MUST be paid at the time the space reservation is made in order to secure spot(s). All vendor fees are non-refundable.
- Set-up will begin Thursday, November 12 and must be completed by 10:30 am Saturday, November 14. Removal of all displays and unsold items will take place Saturday, January 9, 2021.
- Trees can be themed. Trees can also be sold as a unit, complete with handcrafted items by the artist.
- All sales will be handled by the TAG Gift Shop. TAG member artists will receive a 70% commission for each item sold; TAG will retain 30%. Non-member artists receive a 60% commission; TAG retains 40%.
- Artists are asked to periodically visit TAG throughout the multi-week event to ensure that their displays are fully stocked with available product for sale.
- Promotion of this event will include print ads in the *Business Journal*, postings on social media platforms, e-blasts and press coverage.
- Social distancing precautions will be followed and masks will be required.
- Reservation form and payment due NO LATER THAN FRIDAY, OCTOBER 23, 2020.

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